1.

2.

3.

4.

1.

2.

3.

4.

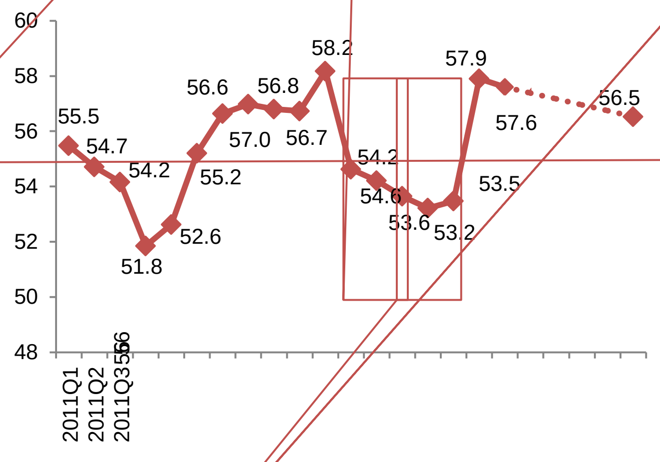
2016

2016-11-17

1.

2016 3 56.5 2 1.1
2015 2016

4 ª ™ Ü L6ŠCc u6; ù = ¦ 4 ª ™ Ü L6ŠCc u6; ù <2± = ¦




2016 3
51.2 2 3.3 62.4 2 1.4
1 63.3 2 3.1 2
2 41.4 2 2.6
3 54.0 2 11.8

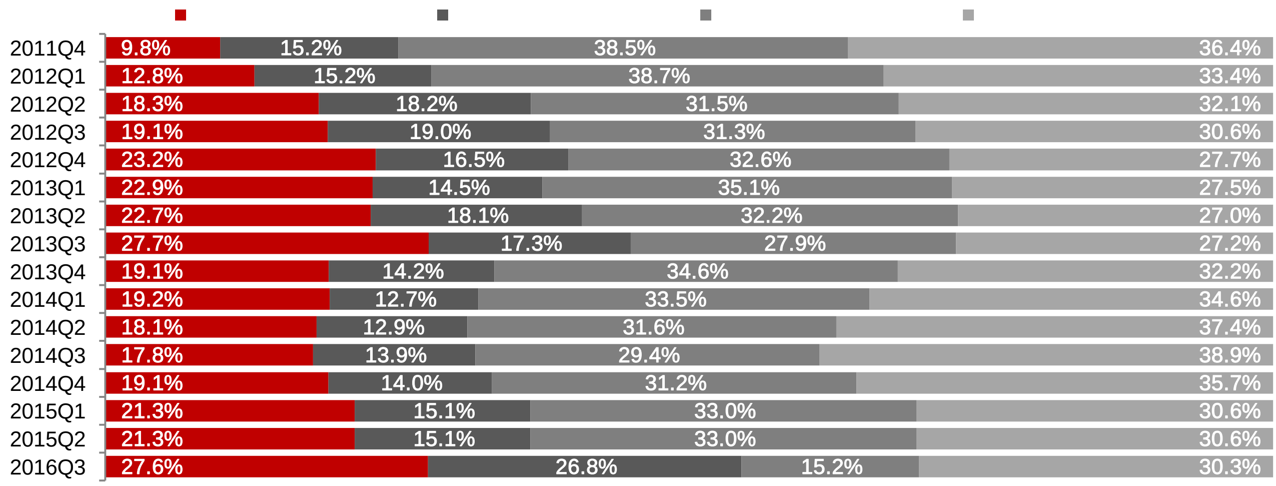
2016

| | 2015Q2 | 2016Q3 | 2015Q2 | 2016Q3 | 2015Q2 | 2016Q3 |
|---|---|---|---|---|---|---|
| | 37.26% | 67.65% | 26.47% | 15.69% | 36.27% | 16.66% |
| | 30.29% | 63.23% | 28.01% | 18.53% | 41.69% | 18.24% |
| | 22.83% | 60.24% | 23.76% | 23.52% | 53.41% | 16.25% |

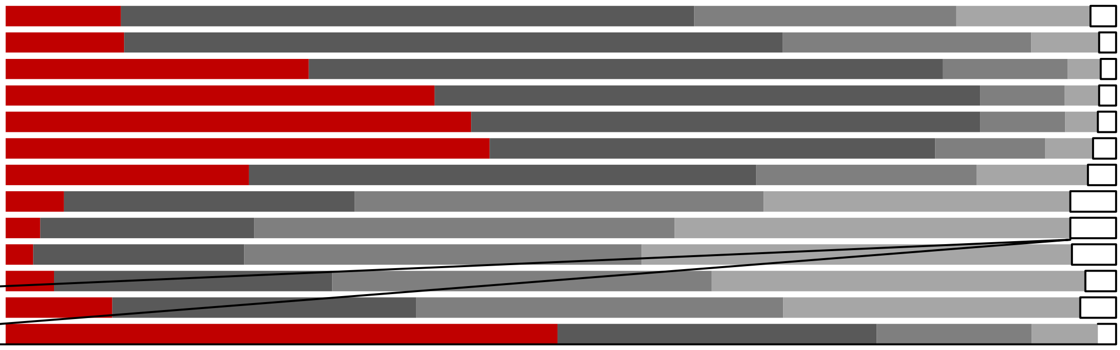
| | 2015Q2 | 2016Q3 | 2015Q2 | 2016Q3 | 2015Q2 | 2016Q3 |
|---|---|---|---|---|---|---|
| | 38.11% | 69.41% | 25.68% | 13.33% | 36.21% | 17.26% |
| | 40.78% | 62.80% | 28.81% | 21.17% | 30.41% | 16.03% |
| | 65.23% | 69.48% | 16.20% | 16.65% | 18.57% | 13.87% |

3 27.6% 2 6.6
26.8% 2 11.7 50%

4




3.



78.4% 爆 2
37% 13.9% 2 19.2%

爆 爆 49.7%
2 1.6% 1.4% 2013 1

2013 1 2 2 爆 1.4% 2
3 4 14

**4.**

61.8 68.9
53.2
33.9%

**4 ª ™ Ü: f pCc u ù = ¦ û ë 4 ª ™ Ü : f p ù <2± = ¦**

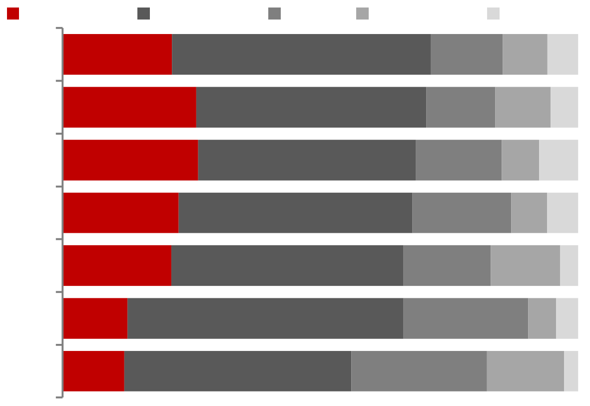
59.1 44.4
65.4 60.9

56.0% 70.7% 5 1

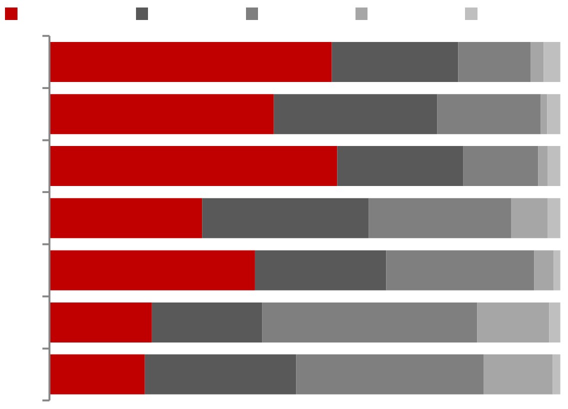
56.3%

26.3%

4 : f pCc u6; / ` › € ª u -Nº U û ë



4 : f pCc u6; / ‰ ƒ u -,ºAú -



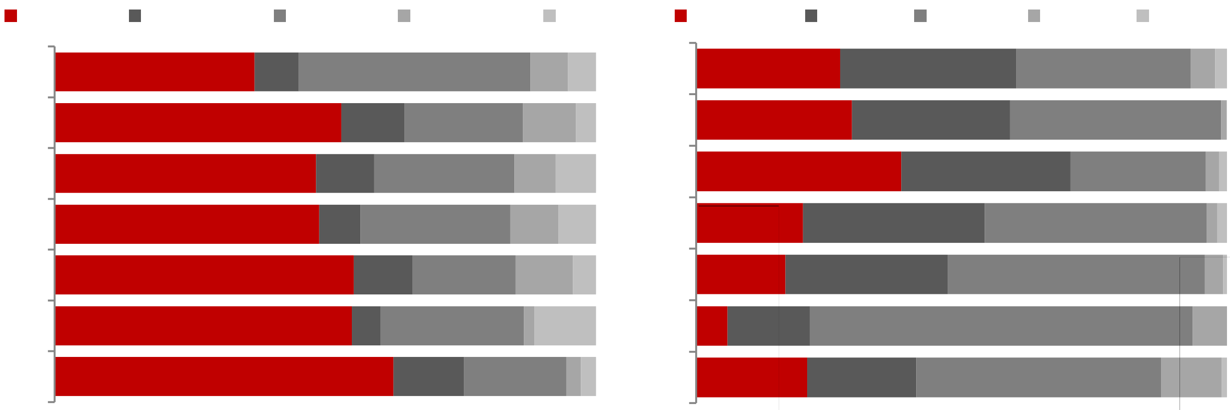
1.

48.9% 34.2%

62.5% 49.7%

44.7%

70.6% 21.5%



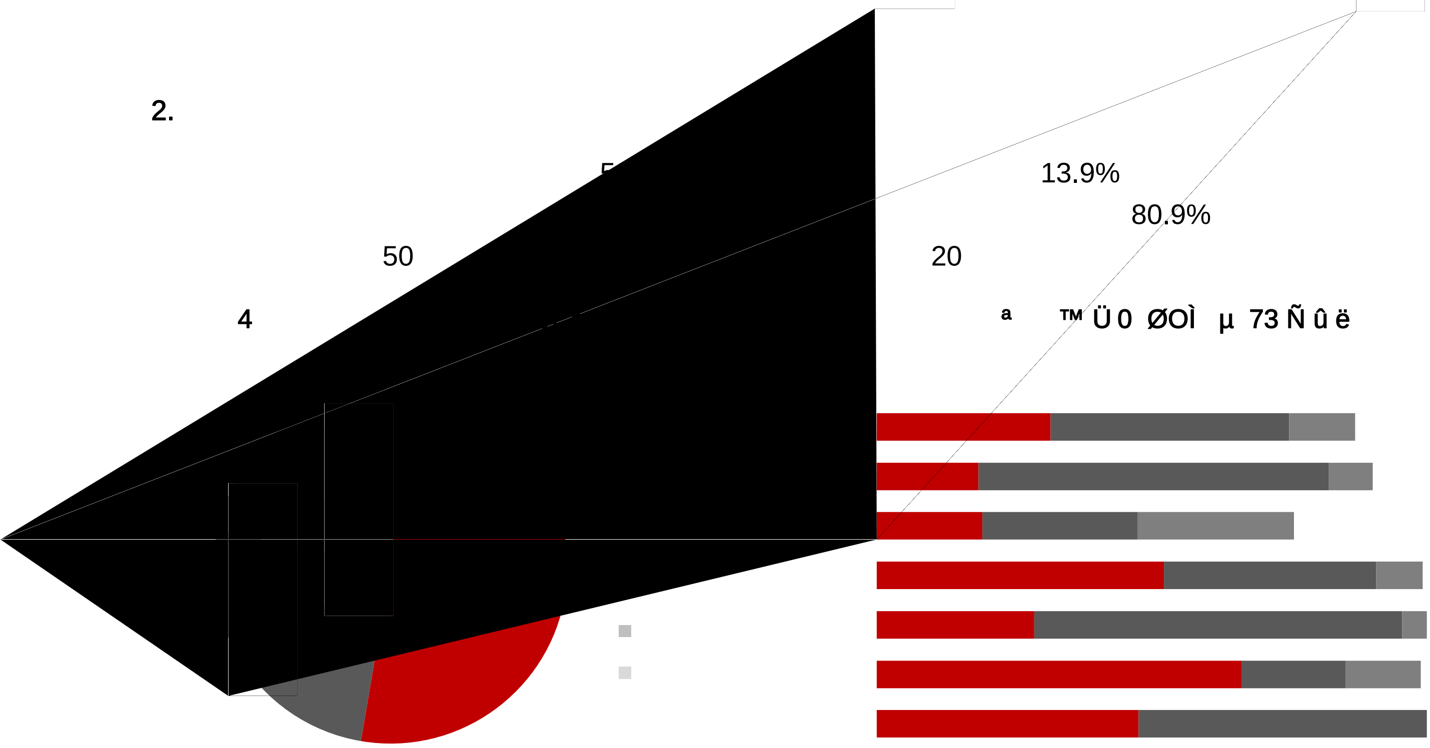
## 2.

13.9%

80.9%

50 20

4 ª ™ Ü 0 ØOÌ µ 73 Ñ û ë



66.3% 20

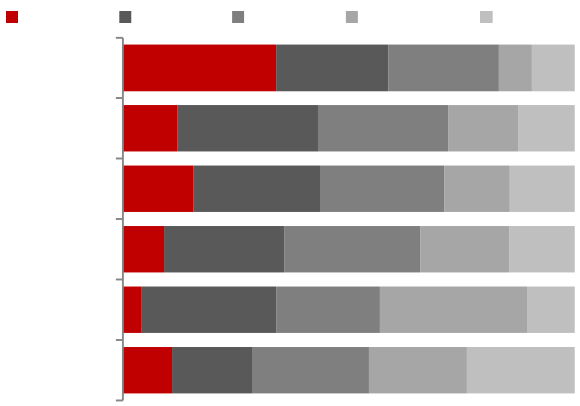
20 50 66.9% 63.7%

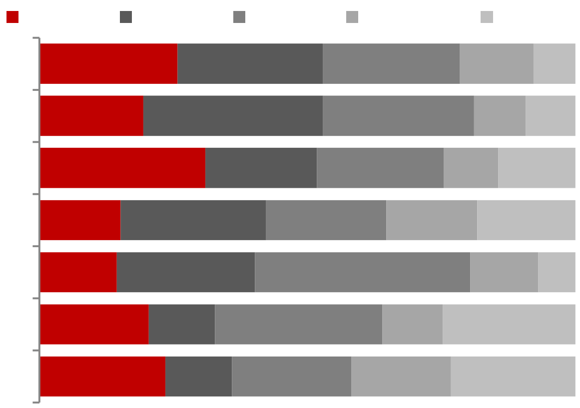
## 3.

36.8%

43.2% 58.7% 08RR#

12 518001
+86 755 2216 2800 +86 755 2216 2900 http://www.worldunion.com.cn





52.9%

52.9% 51.8% 32.8% 35.9%

18-35 10

4.

85 85

52.1% 2 8

2.6% 2 6.9

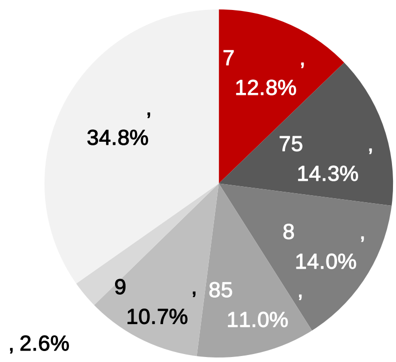
34.8% 2 12.1%

76.5% 61.4%

87.3%

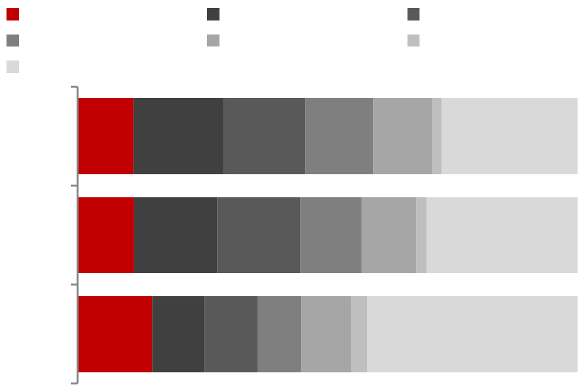
4 ª ™ Ü

Cc u6; U » _)½ AB9 { Ü




4 ª ™ Ü

C B … u ? • ¦Cc u6; / U » _)½ AB9 { Ü



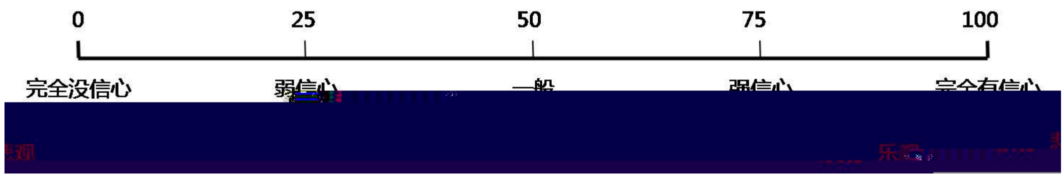
7 14.9% 2
8 45.5% 2 11.3

1

2016 9 7-9 28 43096

0~100 0 100 1 **50**
**50**

1




2

12 518001
+86 755 2216 2800 +86 755 2216 2900 http://www.worldunion.com.cn